(Your name)

(Your phone number with area code)

(Your email address)

**Local Racer Places (Insert Finish Position) at AMA National Motocross Championship**

*Success Follows Trip to World’s Largest Motocross Championship*

**City,** State Abbreviation (Date) – (Your Hometown)’s (Your First and Last Name) recently competed in the largest amateur motocross championship event in the world. The 37th Annual Rocky Mountain ATV/MC AMA Amateur National Motocross Championship, presented by Lucas Oil, took place July 30 – August 4. (Last Name) competed in the highly competitive (Class Name) and (Class Name) classes, where he/she placed a respective (Insert Finishes).

(Last Name) took on over 22,000 hopefuls from across America to earn one of just 1,446 qualifying positions at the final championship. At the national, the entries for each class is capped at 42, making (Last Name) one of the top 42 racers in the country in his/her division.

In order to qualify for this prestigious event (Last Name) went through a two-step qualifying process involving Area Qualifiers and Regional Championships. Racers may enter a wide variety of classes, from minicycle classes for children as young as four, all the way up to a senior division for riders over 50. There are also classes for women and classes for both stock and modified bikes. In total, there were 35 different classes of competition.

“It was a very difficult week at Loretta’s this year. Riders had to deal with heat, humidity, difficult track conditions and racing against the best competitors in their class from around the country,” said Tim Cotter, Director of MX Sports. “A solid finish at the event gives a rider instant national recognition and may serve as the first step in furthering their professional motocross career.”

Students: (Last Name), who attends (Rider’s School) in the (your grade) grade, has been riding dirt bikes since he/she was XX years old.

Adults: (Last Name), who works at (your employer) as a (your occupation), has been riding since dirt bikes he/she was XX years old.

*Note: If you had other family members who competed at Loretta’s, include their results here.*

This was (Last Name)’s (Number) trip to the Ranch for the national championship, and his/her best finish to date (or whatever the case may be).

(Last Name)’s most memorable experience during this prestigious week-long event was (lay it out here – what was your favorite part of the week?)

With the help of sponsors such as (List Major Sponsors) who help support his/her race program, (Last Name) has had the opportunity to pursue his/her dreams. He/She has won XX races in the last XX years and competes nearly every weekend at (Local Track and its Location, or “in races across the country”).

Loretta Lynn and her family have been hosting the motocross event at their family ranch since 1982. The track is built on a section of Loretta Lynn Ranch and Campground in Hurricane Mills, Tennessee. The course contains a variety of man-made jumps, corners and other obstacles designed to test the skills and stamina of the racers. (Last Name) raced a total of (3 or 6 if you were in two classes) races during the weeklong event battling the varying track and weather conditions.

The race action was broadcast live daily at [www.RacerTV.com](http://www.RacerTV.com), for a total of 40 hours of coverage including footage of (Insert Last Name). In addition, two highlight shows featuring the event will air on NBC Sports Network this fall.

For additional information on the Amateur National, visit the official website at www.mxsports.com or call (304) 284-0101. Also, follow the official [Facebook](https://www.facebook.com/LorettaLynnMX/), [Twitter](https://twitter.com/LorettaLynnMX) and [Instagram](https://www.instagram.com/lorettalynnmx/) accounts for exclusive content and to catch the latest news.

**About the Rocky Mountain ATV/MC AMA Amateur National Motocross Championship**

The Rocky Mountain ATV/MC AMA Amateur National Motocross Championship is the world's largest and most prestigious amateur motocross racing program. The national qualifying program consists of 57 Area Qualifiers (February through May) and 13 Regional Championships (May through June), hosted at select motocross facilities across the country. The qualifying system culminates in the National Final (first week in August) hosted annually since 1982 at the home of country music star Loretta Lynn in Hurricane Mills, Tenn. Nearly 22,000 racers attempt to qualify in 35 classes for the 1,446 available positions at the National. Christened "The World's Greatest Motocross Vacation", the National event serves as a launch pad for some of the biggest names in professional motocross and supercross, including Ricky Carmichael, James Stewart, Ryan Villopoto, and Ryan Dungey. The national program is produced by MX Sports, Inc., a West Virginia-based race production company and sanctioned by AMA. For more information, please visit [www.mxsports.com](http://www.mxsports.com).

**About the American Motorcyclist Association**

Founded in 1924, the AMA is a not-for-profit member-based association whose mission is to promote the motorcycle lifestyle and protect the future of motorcycling. As the world's largest motorcycling rights and event sanctioning organization, the AMA advocates for riders' interests at all levels of government and sanctions thousands of competition and recreational events every year. The AMA also provides money-saving discounts on products and services for its members. Through the AMA Motorcycle Hall of Fame in Pickerington, Ohio, the AMA honors the heroes and heritage of motorcycling. For more information, visit [www.americanmotorcyclist.com](http://r20.rs6.net/tn.jsp?f=001UyGLXDP7PXyQWxKl5VUUEeJEPf0abJQjUPEOJS5QlBgVqq17OYtzIwphy6wTZ_MnCut1yyOHFrdIdEIzpRUuZUegcJwPpKBupThglEjdH0eixhY2zlvOBBWJOnNxcps7AB1UkpbEb88K4N-0GMlHHLTXQXhXfCpGiXkW8wP4354aPuni-bE3vzdk02DFJ7DLhl6BzURnN024Qy7zRB89yXKiU6VMaFCu5IgC0Y-P32cik0Xu94EaFmjUcLLgImnuUvOtcaisd0O3uSYWQEg1M4GgxnBQcpM7CRLZ_eFUEe6Kcq-jSI0lrBClY-a7ms3TdpX51HNxdJ2ATAUU7LFhk0dqHnmhGUqyolh3WPJaDBBvcDj3429P-G-KkcJsD9WVr7g4PDRDiijB4F25OD8vjfKpp8YlFHvL3YLWGHBjJH3ECLoLmjD0X2YyWzt65EI1eCyoCdbEFSVHbqY8ClIDgGEYIcVG95jz3PFnvASG6PYyq7JMys1Cb9frifmstCWIzAI_JTV0HFzko6nZmdis8lohRJ9SNwh-Zt8pAgKMcI3J1986H6SbYAM4dCCfoKjtKSCdD2lrCFEbkiC95bspS5xeNDGz84J_yOCwaV4yV3riEtdT7vnCIVtPB28oLCgMqeqiF1Q1F4UYeHVKslso0Z8WAtLMuJFDN9vifUVpzsI4T6kiQm9zASYlsduWGYNnz2gBlNh6jebyCsiSMpIsYnRwFJfn4YpFJH3hNBJlgG5IehlA7sxcHhP_PT-0c2Ej1kt7n2y0YDU5eorEORMrn6eEJvaudsoWlKaTPjLZsn-V28KgkADUcrXmB79o5IARx0yAGTZMhFYcjsvbW0AVVmz-oEYXrLQQ7DTidWMynfqEYK2GE3yJfnQuaSE3EvOQzsecxrey1awiW42vzac2iwYk_3Vy6dD36vO7g-P7bFm3abga0BFs1aD_DOp6w2mDTGtSrNSl2jMSItkVw6odOojRBTdF-D6b-o-hE7sLO_MbHGIabKWTopO_KEULqqGPFHiKtWdfsthxTEniUCw56g==&c=AFTVsdhqUZDpLfhSrU9-nG9nOn1DqWjb1T6JNqPUDFsy1mgorZZANA==&ch=ydliUYD13cIakRF5SLrhr3KvaFt3o3Xhn-2jyp2_AQbWjcITaxyBxg==). Not a member? Join the AMA today: [www.americanmotorcyclist.com/membership/join](http://r20.rs6.net/tn.jsp?f=001UyGLXDP7PXyQWxKl5VUUEeJEPf0abJQjUPEOJS5QlBgVqq17OYtzIwphy6wTZ_MnxK2ru6Qk2OMiSJucOfbJ040tUE2MY_1G2coGJ9Cg3pawbrKQltEF-AvdOipV_bX1Ud5fmChQVXkPxZL7CvNG4pKl7NT21V5Fge74bGRLvsBYeQzQqgoUhXzxoZ2ZOAdnrceev8QYZCc8kHyN0ESAehYh49RrBMFSfMXIMvwdPlyEk7Q4aLxCJjJL5ecR0ecsPCyJ-oxVilU7ax5wCZ6_hGCX_aJ6hJyKgUv1YN_BDiDSCbio0U4Rzrh4bDYBTDEXVWqI1OMaTHdqWQ5O5nLX9mMGWaM0JiTMAKC56VRn4JDqh5hiwHL5yaead_-OAfPnkUbns9BH22z9jAfpj816I_tbbpegPzf7nFIhPxzOhesU4LsAAslsiGN3V2bOqoNkVVdMvtMNugsFS8hEQFqNgYps8-m5MP5QzEUKBiy6BHlbG14m1WyPhljOY-I_VPh1kLBLMAeqvSH2FinMfNC3dmjcQNem72huxrzAbs8gKlIBnFqbMmzz532Hfp12HRn8zploHM0xZ0m0qGiy731PHiUpN7LO-xHAYoB0_J7XDU-HZzB9-4uBDFhIsFL3VGxWV8o_mffLw0z7b-9Z4c89Pk_VhSzaNzFijwBaybwaBoun2h5tXhfU4MH8pFbX6vf_danZoWqY0PoKrWicQzinePZF-4xGEzZ8k2hWs2ouv-4H_F93c6FjkIoBjh-8t8lMCidD8oO8u6OwXsTP9I3r59w3ZhiBuTqEUk4kFfIGi3y2qNAjM8u-yuymwqBqctTsNpGRLay9qiJeDkD6CpokOaGin3IJrfiV5VuBWK0SJfc_D7sBVRarAsx0lSQZ33SCjj_rWekXOolOx-rNCz5AkhEtUiWaXkCjwHYo6qOwrfgpvqFvjQHamGkTTMWePkiY5yH8htNV0xB8QMqTvLoaHguuKf1PdRlvT8iuLKlkl-zosYZ6QCSQpQF84eEC3sV5B_tLyjbnWBwIw0VAGQcd6QIo_6ME9Fx85dHZztiOvFlKYWvynJy8e605SUAQgLKC&c=AFTVsdhqUZDpLfhSrU9-nG9nOn1DqWjb1T6JNqPUDFsy1mgorZZANA==&ch=ydliUYD13cIakRF5SLrhr3KvaFt3o3Xhn-2jyp2_AQbWjcITaxyBxg==).

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