(Your name)

(Your phone number with area code)

(Your email address)

**Local Racer Competes for National Spotlight in AMA National Motocross Championship**

*Historic Loretta Lynn Ranch Set to Host Largest Amateur Motocross Championship*

**City,** State Abbreviation (Date) – (YourHometown)’s (Your First and Last Name) just made his/her dream come true. The XX-year-old dirt bike racer has qualified for the largest amateur motocross race in the world, the 38th Annual Rocky Mountain ATV/MC AMA Amateur National Motocross Championship, presented by Lucas Oil, to be held July 30 - August 3 at the historic Loretta Lynn Ranch. (Last Name) took on nearly 20,000 hopefuls from across America to earn one of just 1,512 qualifying positions.

“The Amateur National at Loretta Lynn’s is the best of the best motocrossers in America and around the world, said Tim Cotter,” Director of MX Sports. “Just being here makes you an elite racer and a top athlete. A solid finish at Loretta’s would you give you instant National recognition and a possible professional career.”

Most of America’s top professional motocross racers, including James Stewart, Ricky Carmichael, Travis Pastrana and Ryan Dungey, have won AMA Amateur National titles at Loretta Lynn’s.

Students: (Last Name), who attends (Rider’s School) in the (your grade) grade, has been riding dirt bikes since he/she was XX years old.

Adults: (Last Name), who works at (your employer) as a (your occupation), has been riding since dirt bikes he/she was XX years old.

*Note: If you have other family members who race or are competing at Loretta’s, include their information here.*

With the help of sponsors such as (List Major Sponsors) who help pay his/her way to the races, (Last Name) has had the opportunity to pursue his/her dreams. He/She has won XX races in the last XX years and competes nearly every weekend at (Local Track and its Location, or “in races across the country”).

(Last Name) will make the long journey to Hurricane Mills, Tennessee along with his/her (List Relatives/Friends). The race runs July 30 through August 3. (Last Name) and his family will be camping onsite for the week-long event, and will participate in many non-racing evening activities.

(Last Name) is just one of nearly 20,000 racers across the country who spent the last four months qualifying for the event. The top finishers in Area Qualifiers and Regional Championships earn a gate position in the National Championship race at Loretta Lynn’s. Racers may enter a wide variety of classes, from minicycle classes for children as young as four, all the way up to a senior division for riders over 50. There are also classes for women and classes for both stock and modified machines. In total, there are 36 different classes of competition. (Last Name) will compete in the highly competitive (Class Name) and (Class Name) classes.

The track is built on a section of Loretta Lynn Ranch and Campground in Hurricane Mills, Tennessee. The course contains a variety of jumps, corners and other obstacles designed to test the skills and stamina of the racers. The motocross track is used only once a year for motorcycles, so there is no hometown advantage. Racers compete in three 15-20 minute races over the course of the week per class, sometimes in grueling temperatures. Proper training and preparation are paramount.

Most riders attend the event with the help of their families. In fact, many consider the event their family’s summer trip, nicknaming it the “World’s Greatest Motocross Vacation.” Besides the races, the week-long event hosts many family-friendly activities, including swimming, talent show, concerts, and live entertainment.

The race action will be broadcast live daily at [www.RacerTV.com](http://www.RacerTV.com), July 30 through August 3, for a total of 40 hours of live coverage. In addition, highlight shows featuring the event will air on NBC Sports Network in the fall.

For more information on the AMA Amateur National, visit the series official website at [www.mxsports.com](https://mxsports.com/) or call (304) 284-0101. Join the conversation on the event’s social media channels, along with receiving the most up-to-date news and exclusive content.

* Facebook: [@LorettaLynnMX](https://www.facebook.com/LorettaLynnMX)
* Instagram: [@LorettaLynnMX](https://www.instagram.com/lorettalynnmx/)
* Twitter: [@LorettaLynnMX](https://twitter.com/LorettaLynnMX)

**About the Rocky Mountain ATV/MC AMA Amateur National Motocross Championship**

The Rocky Mountain ATV/MC AMA Amateur National Motocross Championship presented by Lucas Oil is the world's largest and most prestigious amateur motocross racing program. The national qualifying program consists of 54 Area Qualifiers (February through May) and 13 Regional Championships (May through June), hosted at select motocross facilities across the country. The qualifying system culminates in the National Final (first week in August) hosted annually since 1982 at the home of country music star Loretta Lynn in Hurricane Mills, Tenn. Nearly 20,000 racers attempt to qualify in 36 classes for the 1,512 available positions at the National. Christened "The World's Greatest Motocross Vacation", the National event serves as a launch pad for some of the biggest names in professional motocross and supercross, including Ricky Carmichael, James Stewart, Ryan Villopoto, and Ryan Dungey. The national program is produced by MX Sports, Inc., a West Virginia-based race production company and sanctioned by AMA. For more information, please visit www.mxsports.com.

**About the American Motorcyclist Association**

Founded in 1924, the AMA is a not-for-profit member-based association whose mission is to promote the motorcycle lifestyle and protect the future of motorcycling. As the world's largest motorcycling rights and event sanctioning organization, the AMA advocates for riders' interests at all levels of government and sanctions thousands of competition and recreational events every year. The AMA also provides money-saving discounts on products and services for its members. Through the AMA Motorcycle Hall of Fame in Pickerington, Ohio, the AMA honors the heroes and heritage of motorcycling. For more information, visit [www.americanmotorcyclist.com](http://www.americanmotorcyclist.com/). Not a member? Join the AMA today: [www.americanmotorcyclist.com/membership/join](http://www.americanmotorcyclist.com/membership/join).

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