(Your name)

(Your phone number with area code)

(Your email address)

**Local Racer Competes for National Spotlight in
Monster Energy AMA Amateur National Motocross Championship**

**City,** State Abbreviation (Date) – (YourHometown)’s (Your First and Last Name) just made his/her dream come true. The XX-year-old dirt bike racer has qualified for the largest amateur motocross race in the world, the 39th Annual Monster Energy AMA Amateur National Motocross Championship, to be held August 3 – August 8 at the historic Loretta Lynn Ranch. This year’s AMA Amateur National

“The Amateur National at Loretta Lynn’s is the best of the best motocrossers in America and around the world, said Tim Cotter,” Director of MX Sports. “Just being here makes you an elite racer and a top athlete. A solid finish at Loretta’s would you give you instant National recognition and a possible professional career.”

Most of America’s top professional motocross racers, including James Stewart, Ricky Carmichael, Travis Pastrana and Ryan Dungey, have won AMA Amateur National titles at Loretta Lynn’s.

Students: (Last Name), who attends (Rider’s School) in the (your grade) grade, has been riding dirt bikes since he/she was XX years old.

Adults: (Last Name), who works at (your employer) as a (your occupation), has been riding since dirt bikes he/she was XX years old.

*Note: If you have other family members who race or are competing at Loretta’s, include their information here.*

With the help of sponsors such as (List Major Sponsors) who help pay his/her way to the races, (Last Name) has had the opportunity to pursue his/her dreams. He/She has won XX races in the last XX years and competes nearly every weekend at (Local Track and its Location, or “in races across the country”).

(Last Name) will make the long journey to Hurricane Mills, Tennessee along with his/her (List Relatives/Friends). The race runs August 3 - 8. (Last Name) and his family will be camping onsite for the week-long event, and will participate in many non-racing evening activities.

Due to COVID-19 this year’s qualifying process was broken into a five-week Regional Championship system from June 5th until July 3rd. (Last Name) is one of nearly 10,200 racers across the country who spent the last couple of months qualifying for the event.

This year’s event will be run in compliance with the CDC Guidelines as well as protocols set in place by the Safe-To-Race Taskforce. Due to health concerns we will be following social distancing protocols race week. That means keeping a safe 6-foot distance from others and when you can’t, wear a facemask. Riders and families are urged to bring a weeklong supply of facemasks for the entire family and pit crew and be prepared to wear them when necessary. Have hand sanitizer and antibacterial soap readily available and use it often. Make sure everyone reviews and follows the [2020 Safe-to-Race Health Plan](https://mxsports.com/page/2020-event-health-plan).

Racers may enter a wide variety of classes, from minicycle classes for children as young as four, all the way up to a senior division for riders over 50. There are also classes for women and classes for both stock and modified machines. In total, there are 36 different classes of competition. (Last Name) will compete in the highly competitive (Class Name) and (Class Name) classes.

The race action will be broadcast live daily at [www.RacerTV.com](http://www.RacerTV.com), August 3 – August 8, for a total of 40 hours of live coverage. In addition, highlight shows featuring the event will air on MAVTV in the fall.

For more information on the Monster Energy AMA Amateur National, visit the series official website at [www.mxsports.com](https://mxsports.com/welcome) or call (304) 284-0101. Join the conversation on the event’s social media channels, along with receiving the most up-to-date news and exclusive content.

* Facebook: [@LorettaLynnMX](https://www.facebook.com/LorettaLynnMX)
* Instagram: [@LorettaLynnMX](https://www.instagram.com/lorettalynnmx/)
* Twitter: [@LorettaLynnMX](https://twitter.com/LorettaLynnMX)

**About the Monster Energy AMA Amateur National Motocross Championship**

The Monster Energy AMA Amateur National Motocross Championship is the world's largest and most prestigious amateur motocross racing program. This year due to COVID-19 the qualifying system was broken into a five-week Regional Championship system. The qualifying system culminates in the National Final (first week in August) hosted annually since 1982 at the home of country music star Loretta Lynn in Hurricane Mills, Tenn. Nearly 10,200 racers attempted to qualify in 36 classes for 1,512 available positions at the National. Christened "The World's Greatest Motocross Vacation", the National event serves as a launch pad for some of the biggest names in professional motocross and supercross, including Ricky Carmichael, James Stewart, Ryan Villopoto, and Ryan Dungey. The national program is produced by MX Sports, Inc., a West Virginia-based race production company and is sanctioned by the American Motorcyclist Association (AMA). For more information, visit www.mxsports.com.

**About the American Motorcyclist Association**

Founded in 1924, the AMA is a not-for-profit member-based association whose mission is to promote the motorcycle lifestyle and protect the future of motorcycling. As the world's largest motorcycling rights and event sanctioning organization, the AMA advocates for riders' interests at all levels of government and sanctions thousands of competition and recreational events every year. The AMA also provides money-saving discounts on products and services for its members. Through the AMA Motorcycle Hall of Fame in Pickerington, Ohio, the AMA honors the heroes and heritage of motorcycling. For more information, visit [www.americanmotorcyclist.com](http://www.americanmotorcyclist.com/). Not a member? Join the AMA today: [www.americanmotorcyclist.com/membership/join](http://www.americanmotorcyclist.com/membership/join).

-MXS-